ASSOCIATE EDITOR

Informa Exhibitions is seeking a full-time Associate Editor for its Health & Nutrition Network. The Associate Editor will provide editorial support for Natural Products INSIDER, including writing, editing and posting news and articles; creating and posting slide shows and image galleries; website management; and other editorial support.

Key Job Functions:

- Write, edit and post content, including news, articles and galleries for print and online publishing
- Understand the dietary supplement and functional food communities and provide content in the Natural Products INSIDER tone of voice
- Rework print articles into different formats for Internet posting, such as shorter articles, image galleries, slide shows, etc.
- Special projects as assigned

Knowledge, skills and abilities required:

- Journalism degree or commensurate, demonstrated experience
- Ability to write in different styles best suited for a particular medium
- Knowledge of AP Style
- Social media and SEO skills
- Multitasking and organizational skills
- Experience meeting varying deadlines
- Excellent written and oral communication skills
- Project management skills
- MS Office (Outlook, Word, Excel, PowerPoint) skills
- Initiative and self-directed

About Natural Products INSIDER

INSIDER is the number-one print, online and e-mail resource for marketers, manufacturers and formulators of dietary supplements, healthy foods and cosmeceuticals. INSIDER’s tone of voice is an authoritative influence that offers natural product manufacturers and marketers the information they need on natural ingredient availability and science, the market demands for such products and best product formulation practices, so they can offer solutions to consumers while staying competitive in the growing market.

About Informa Exhibitions:

Informa Exhibitions is an information distribution company focused on the most innovative and complex business-to-business markets that fuel the US (and world) economy. Our mission is to help business professionals break through the hype, ambiguity and information deluge they experience, by offering trustworthy guidance on the decisions they need to make—be that early in their decision making process, whilst making a purchase decision, or following the decision when a product, service or ingredient is being used.

We do this in each of our networks by focusing on five key tenets that make their information journey fruitful: Content, Audience, Brands, User Experience and Performance Marketing.

Informa Exhibitions manages 17 brands including trade magazines and/or websites, major industry trade shows and regional conferences, as well as live and online training and accreditation programs. Through this ever-
expanding integrated platform, business professionals in the health & nutrition, medical, communications and self-storage industries receive the information they need to make the successful business decisions.

What Informa Exhibitions offers:

- Medical, dental, vision, life and disability insurance
- Competitive paid time off plan and holidays
- 401(k) Retirement Plan
- Free parking and 100% light rail/bus pass reimbursement
- On-site fitness center
- Casual, open-door, innovative & creative work environment

For immediate consideration, please forward your resume to Lorena.Villegas@Informa.com

Visit our website at www.vpico.com for more information on Informa Exhibitions and our brands.

Equal Opportunity Employer