**MANAGING EDITOR/FOODTECH TOOLBOX**

Informa Exhibitions is seeking a managing editor for its Health & Nutrition Network. The Managing Editor will manage content for the FoodTech Toolbox, including writing, editing and posting reports and digital magazines; managing freelance contributions; creating and posting slide shows, image galleries, infographics and formulations; and providing direction for video assets. The Managing Editor will work closely with the Executive Editor to develop the content calendar, including defining content scope for an array of assets, and support the Food Product Design team with insight on trends as well as technical editing.

**Key Job Functions:**

- Write, edit and post content, including articles, infographics and galleries
- Ability to understand and translate technical information into understandable, user-friendly content, particularly in food science areas such as ingredient and formulation technology, nutrition, sensory and process/engineering.
- Defining content scope for different assets, actively managing contributors and internal writers.
- Project planning and scheduling, including management of asset production in a fast-paced environment
- Special projects as assigned

**Knowledge, skills and abilities required:**

- Experience in media, corporate or agency communications
- Bachelor’s degree, food science or related, and minimum two years experience in food industry
- Understanding of food product development process, from concept to commercialization
- Multitasking and organizational skills, including understanding of project scheduling
- Strong written, oral communications and presentation skills
- Proficient in MS Office (Outlook, Word, Excel, PowerPoint) and ability to learn internal computer applications
- Initiative – self-directed preferred

**About Informa Exhibitions:**

Informa Exhibitions is an information distribution company focused on the most innovative and complex business-to-business markets that fuel the US (and world) economy. Our mission is to help business professionals break through the hype, ambiguity and information deluge they experience, by offering trustworthy guidance on the decisions they need to make—be that early in their decision making process, whilst making a purchase decision, or following the decision when a product, service or ingredient is being used.

We do this in each of our networks by focusing on five key tenets that make their information journey fruitful: Content, Audience, Brands, User Experience and Performance Marketing.
Informa Exhibitions manages 17 brands including trade magazines and/or websites, major industry trade shows and regional conferences, as well as live and online training and accreditation programs. Through this ever-expanding integrated platform, business professionals in the health & nutrition, medical, communications and self-storage industries receive the information they need to make the successful business decisions.

What Informa Exhibitions offers:

- Medical, dental, vision, life and disability insurance
- Competitive paid time off plan and holidays
- 401(k) Retirement Plan
- Free parking and 100% light rail/bus pass reimbursement
- On-site fitness center
- Casual, open-door, innovative & creative work environment

For immediate consideration, please forward your resume to hwood@vpico.com

Visit our website at www.vpico.com for more information on Informa Exhibitions and our brands.

Equal Opportunity Employer