



## Senior Editor

Virgo Publishing's Telecom Division is seeking a Senior Editor who will be responsible for content generation and community development for PHONE+ and the Channel Partners Conference & Expo, which offer a resource for channel partners -- agents, brokers, VARs, SIs, dealers, interconnects and consultants -- selling and supporting voice and data communications products and services. The senior editor will be an integral part of developing and executing on both properties' growth strategies to become the most comprehensive resource for the telecom/IT channel community.

### Ideal candidates will have:

- Industry expertise -- five years or more covering the IT channel, an understanding of voice and data communications technology, existing relationships with key vendors and solutions providers
- Publishing expertise -- five years or more reporting and/or editing for online publications, familiarity with SEO and multimedia
- Event planning expertise -- demonstrated leadership in developing content and planning speakers for online or live events
- Community development expertise -- familiarity with social media, e.g. LinkedIn, twitter, forums, etc.

### Key Job Functions:

- Editorial creation (news, articles, blogs)
- Special project development and management
- Blogger/author recruitment
- Trade show attendance/coverage/participation/speaking
- Live/Online Event content development
- Community Development

### Knowledge, skills and abilities required:

- Journalism degree or commensurate, demonstrated experience
- Knowledge of AP Style
- Reporting and editing experience
- Thorough understanding of the IT channel
- Working knowledge of communications technology
- Multitasking and organizational skills
- Initiative -- self-starter preferred
- Public speaking experience
- Online and live event development experience
- Online and live networking experience
- Social media experience

### What Virgo Publishing offers:

- Medical, dental, vision, life and disability insurance
- Competitive paid vacation and holidays
- 401(k)
- Free parking
- On-site fitness center
- Casual, open-door, innovative & creative work environment

For immediate consideration, please forward your resume to [hwood@vpico.com](mailto:hwood@vpico.com)

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